

Further reasons to go Open Access (and beyond)

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Not convinced yet?

- OA = press coverage = more citations
- OA is actually an option?
- OA is just the beginning. The best is still to come!

OA and press coverage

- Eurekaalert and Alphagalileo services
- Embargo
- And if you are not a science journo???

**OA = more press coverage =
more scientific citations**

**Importance of the Lay Press in the Transmission of Medical
Knowledge to the Scientific Community**

David P. Phillips, Ph.D., Elliot J. Kanter, M.L.S., M.A., Bridget Bednarczyk, B.A., and Patricia L. Tastad
N Engl J Med 1991; 325:1180-1183 | October 17, 1991 | DOI: 10.1056/NEJM199110173251620

78% more cited than control!

Open Access is not an option

Horizon 2020

Private funding

Open Access and EU policies

Open Access Pilot project in FP7 (2008)

Compulsory Open Access for all the grantees

Green Open Access and Gold Open Access

Pilot on Open Research Data

Open Access and RRI

Public engagement

Gender equality

Ethics

Science Education

Open Access

Governance

Open Access and Private Funding

Fondazione Cariplo

Telethon

OA is Open Science?

Opening up the process

- Participatory research
- Citizen Science
- Co-design
- Public Engagement

Thank you!

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